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# Wotn Profile

Worth of  
Tomorrow Needs



# “Your iconic event has just started!”

From *idea* to *production*,  
Here is your 360° experience to create  
an exceptional event with WOTN!





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***“Events built..  
to impact”***



# About Us

**We pride** ourselves on being a leading company within Saudi's major growing advances, specialized in event management & its professionals are finally on board to take your event to the next level of worth.

**We exist** to build long-lasting and breath-taking events that connect you with your audience, where creative thinking, planning, operations, logistics, public relations, technology, marketing & art direction align together to ensure your event is ready to be exceptional.

## +50 Employees

An excellent team of more than 50 employees, across different **expertise** and **disciplines**.

## 2 Branches

Serving integrally over two centers, **Riyadh** and **Cairo**, with a high level of standards



# Our Vision

More impacts, More success stories! At WOTN, our client's priority **comes first**. We strive to provide idea-led & full event management services to transform each event into an iconic experience, creating value & making a great impact that exceeds our client's aspirations.

# Our Mission

With our passionate, creative & industry professionals at WOTN, we seek as market leaders reshaping & enhancing the event management sector in Saudi Arabia by **raising the quality** standards of the provided work, accurate implementation, and the power of customized technology & creative solutions, delivering the efficiency to the highest performance.



# Our Pillars

## Leadership

Our WOTN's leadership has an **extensive experience**, boosting & supervising the projects that reflect our mission and achieve our goals, in addition to our ambition & creative approach that motivates us to explore the horizons of excellence.

## Teamwork

Our professionals, **creative minds**, and **innovators** have been selected carefully according to their qualifications, growth mentalities & our high standards, offering them a healthy work environment & development paths, creating a good spirit of passion, loyalty & giving.



# Our Values

5 key values, we commit to & believe in its importance to be considered, before starting our work for more sustainable development & success.



360° Experience



## Speed

Blending work accuracy and accomplishment speed.



## Quality

Your work speaks for you, so, quality is one of our basics.



## Added Value

Offering a real added value making a difference.



## Innovation

Creative ideation is the future of event industry



## Transparency

Commitment of transparency and credibility at WOTN



نتخيل المستقبل،  
نصممه،  
نشاركه

# “Making every project count”

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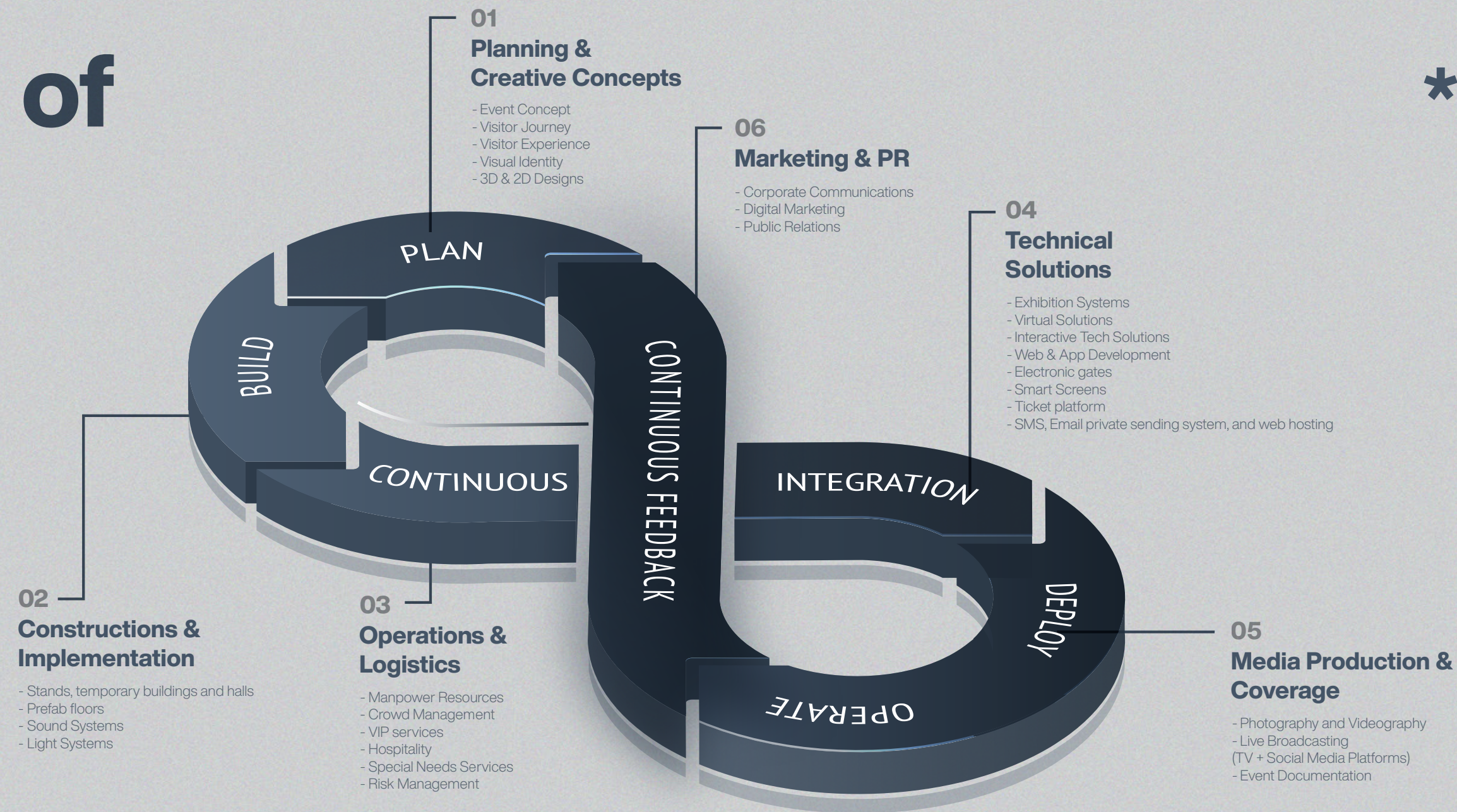
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# Scope of Work







***“We deliver...  
what we promise”***



# Clients

## // Our Success Partners!



جائزة المحتوى المحلي  
Local Content Award



هيئة المحتوى المحلي  
والمشتريات الحكومية  
Local Content & Government  
Procurement Authority



وزارة الثقافة  
Ministry of Culture

تكامل  
Takamol



وزارة الاستثمار  
Ministry of Investment



محمية الملك عبدالعزيز الملكية  
King Abdulaziz Royal Reserve



نيوم NEOM

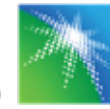
TAWAL

JISR



LDi

أرامكو السعودية  
saudi aramco



وزارة الرياضة  
Ministry of Sports

SSCP  
Saudi Society of Clinical Pharmacy

هيئة الحكومة الرقمية  
Digital Government Authority

SPS  
Saudi Pharmaceutical Society

pwc

الاتحاد السعودي  
للرياضات الإلكترونية



وزارة الاتصالات  
وتقنية المعلومات  
MINISTRY OF COMMUNICATIONS  
AND INFORMATION TECHNOLOGY

KAPSARC  
مركز الملك عبدالله للدراسات والبحوث البترولية  
King Abdullah Petroleum Studies and Research Center

وزارة الصحة  
Ministry of Health

SIPHA  
Saudi International Pharmaceutical Sciences  
Meeting & Workshops

المركز الوطني  
لتنمية الحياة الفطرية  
National Center for Wildlife  
المملكة العربية السعودية



TETCO  
تطوير تقنيات التعليم  
Tatweer Educational Technologies

HEIGHTS  
PRECISION & QUALITY BEYOND EXPECTATION



مستشفى قوى الأمن  
SECURITY FORCES HOSPITAL  
مكة المكرمة | Makkah

squadib

DRC



الموارد البشرية  
والتنمية الاجتماعية



منشآت  
monsha'at  
الهيئة العامة للمنشآت الصغيرة والمتوسطة  
Small Medium Enterprises General Authority



الهيئة العامة للدواء والدواء  
Saudi Food & Drug Authority



برنامج تحول  
القطاع الصحي



Benchmark



التعاونية  
tawuniya

National Labor  
Observatory

المرصد  
الوطني  
للمعمل





# Founding Day 'Najnaj Market'

**Client:** Ministry of Culture

**Type:** Festival

**Scope of work:** Festival design, construction and operation



**+67,000**  
Visitors



**+50**  
Participating  
Entities



**+25**  
Activities



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# Local Content Award Ceremony

جائزة المحتوى المحلي  
Local Content Award



هيئة المحتوى المحلي  
والمشتريات الحكومية  
Local Content & Government  
Procurement Authority



**+500**  
Attendees



**4**  
Categories



**22**  
Winners



**Client:** Local Content and Government Procurement Authority

**Type:** Ceremony

**Scope of work:** Conceptualization, Design, Constructions, Logistics, Operations



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# Saudi-Swiss Roundtable Meeting

**Client:** Ministry of Investment

**Type:** Meeting

**Scope of work:** planning, design, implementation and operation



وزارة الاستثمار  
Ministry of Investment

**+150**  
Attendees



**3**  
MoU



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# Launching King Abdulaziz Royal Reserve Strategy

**Client:** King Abdulaziz Royal Reserve Development Authority

**Type:** Launching Strategy & Ceremony

**Scope of work:** Marketing & Launching Strategy, Event Designs, Content, Constructions & Operations



محمية الملك عبدالعزيز الملكية  
King Abdulaziz Royal Reserve

60  
VVIP  
Guests



2  
Media  
Campaigns



4  
Wildlife  
Species released



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# Saudi-Japan Investment Forum

**Client:** Ministry of Investment

**Type:** Forum

**Scope of work:** planning, design, implementation and operation



وزارة الاستثمار  
Ministry of Investment

**+400**  
Guests



**+15**  
Reciprocal  
Agreements



**+150**  
Saudi-Japanese  
Vision meeting  
Attendees



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# NEOM Job Fair 2023

**Client:** NEOM

**Type:** Job Fair

**Scope of work:** Job Fair Planing & Design, Build job fair web platform, Construction, Operation & Organizing



**+3,200**  
Visitors



**+25**  
Participating  
Entities



**+1,400**  
On-site  
interview



**+1,600**  
Virtual  
interview



Neom's Certified Supplier



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# Recycle for Sustainability 2023

**Client:** NEOM

**Type:** Awareness Campaign

**Scope of work:** Planning, Design, Build, and Operation



**+2,000**  
Visitors



**+950**  
Surveys



**+4**  
Activities



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# The Annual Meeting Of SPS SIPHA23

**Client:** SPS

**Type:** Conference

**Scope of work:** Conference design, construction and operation



**+3,800**  
Visitors



**+40**  
Participating  
Entities



**+10**  
Professional  
Workshops



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# Saudi-Swiss Cultural Dinner

**Client:** Ministry of Investment

**Type:** Gala Dinner

**Scope of work:** Gala Dinner design, Implementation and operation



وزارة الاستثمار  
Ministry of Investment

**+120**  
Attendees



**10**  
Entertainment  
Activations



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# FIFA World Cup Qatar Aramco

**Client:** Aramco

**Type:** Festival

**Scope of work:** Festival design, construction and operation

أرامكو السعودية  
saudi aramco



**+126,000**  
Visitors



**+10**  
Participating  
Entities



**+20**  
Side  
Activities



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# Sports Career Day



**Client:** Leadership Development Institute

**Type:** Career Fair

**Scope of work:** Booths design, construction and operation

**+6,000**  
Visitors



**+70**  
Participating  
Entities



**+20**  
Professional  
Workshops



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# Jisr Conference 23

## Jisr

**Client:** Jisr

**Type:** Conference

**Scope of work:** Design, Constructions, Logistics, Operations/ Technology Systems

**+300**  
Visitors



**+7**  
Speakers



**+850**  
Online  
Attendees



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# Riyadh GovJam Hackathon 2023

**Client:** Digital Government Authority, PWC

**Type:** Hackathon

**Scope of work:** Design, Constructions, Logistics, Operations/ Technology Systems



**+100**  
Participants



**+10**  
Speakers  
& Judges



**+20**  
Participating  
Entities



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# Aramco Fun Day

**Client:** Aramco

**Type:** Festival

**Scope of work:** Festival design, construction and operation

أرامكو السعودية  
saudi aramco



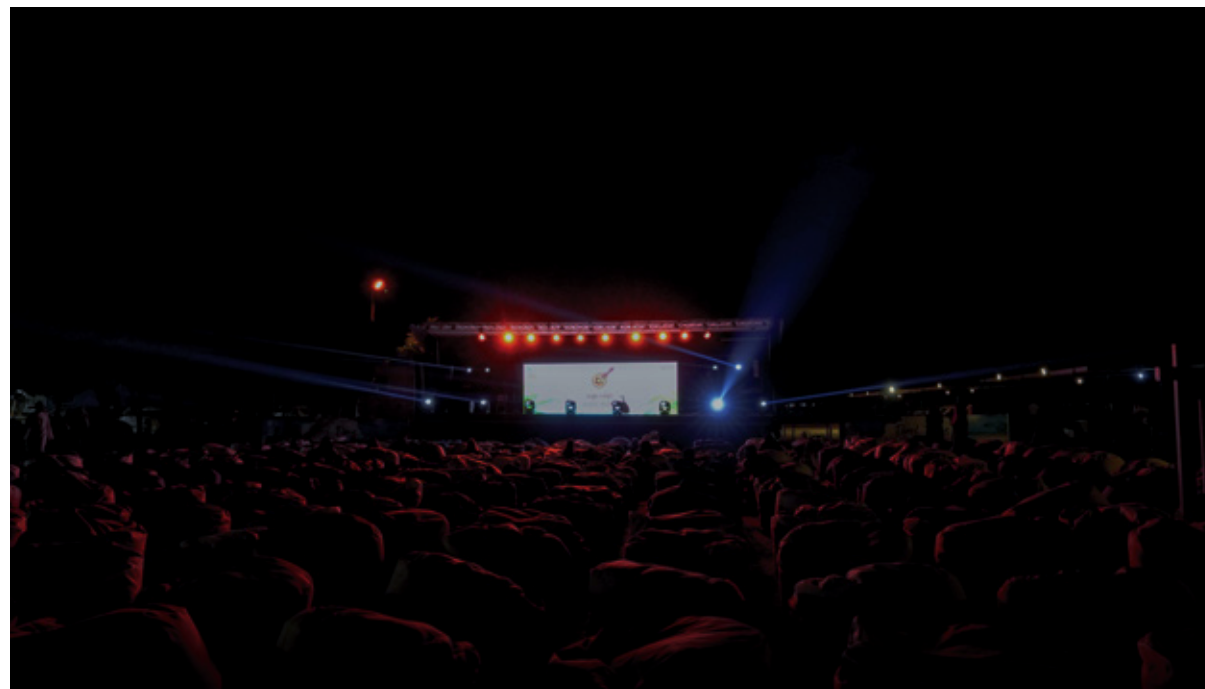
**+2,000**  
Visitors



**+7**  
Participating  
Entities



**+25**  
Activities



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# International Coffee & Chocolate Exhibition

**Client:** Heights

**Type:** Exhibition

**Scope of work:** Festival design, construction and operation



**+60,000**  
Visitors



**+280**  
Participating  
Entities



**+72**  
Activities



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# KAPSARC National Day 92



**+800**  
Visitors



**+20**  
Participating  
Entities



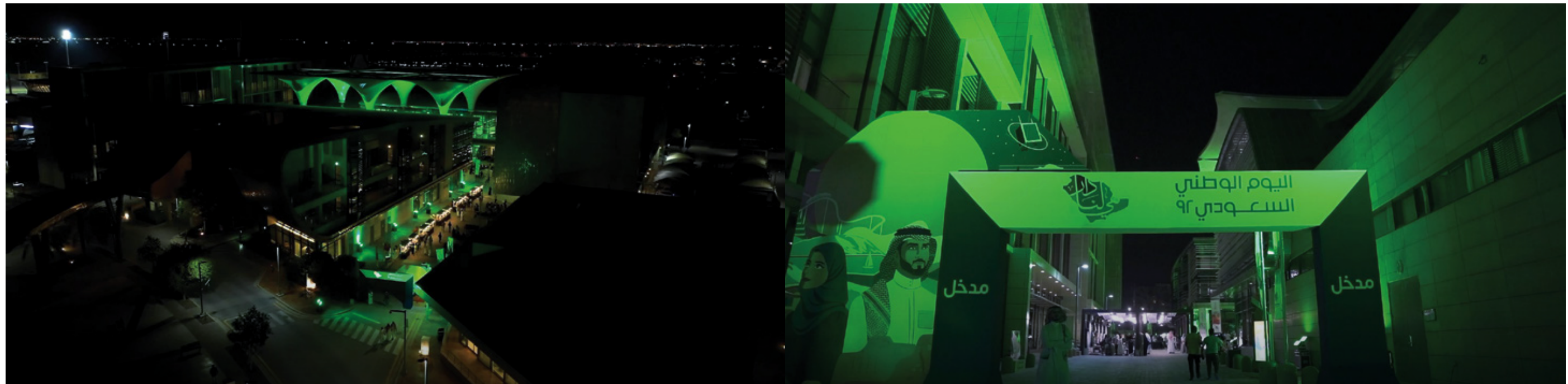
**+15**  
Activities



**Client:** King Abdullah Petroleum Studies and Research Center (KAPSARC)

**Type:** Festival

**Scope of work:** Festival design, construction and operation



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# Annual International Conference SSCP 2022



**+3,000**  
Visitors



**+40**  
Participating  
Entities



**+6**  
Professional  
Workshops



**Client:** Saudi Pharmaceutical Society

**Type:** Conference

**Scope of work:** Conference design, construction and operation



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# Annual International Conference SSCP 2023



**+4,000**  
Visitors



**+40**  
Participating  
Entities



**+6**  
Professional  
Workshops



**Client:** Saudi Pharmaceutical Society

**Type:** Conference

**Scope of work:** Conference design, construction and operation



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# Launching the 14th of National Program for Gifted Identification

**Client:** Mawhiba

**Type:** Launching Ceremony

**Scope of work:** Design, Construction, Implementation, Logistics & Technology Systems



**+120**  
Attendees



**2**  
Strategic  
Partners



**6**  
Talented  
Departments



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# Founding Day celebration



150  
Visitors



**Client:** Saudi ESports Federation

**Type:** Launching Ceremony

**Scope of work:** design - construction and implementation - operations management and logistics



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# Roshn's Founding Day Celebration

**Client:** Roshn

**Type:** internal communication

**Scope of work:** Construction and Execution Artistic and Folk Performances

**Event Locations:**

**Riyadh** KAFD  
**Riyadh** Sedra  
**Jeddah** Roshn Jeddah Building



**1500**  
Gifts



**4**  
Fashion  
Competitions



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# Interactive Franchise Market



**+12,000**  
Visitors



**+50**  
Participating  
Entities



**+12**  
Professional  
Workshops



**Client:** Monsha'at

**Type:** Exhibition (Hybrid)

**Scope of work:** Exhibition design, construction and operation



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**Project:**

Nuss (Zone Partner) at Athar Festival

**Client:**

NUSS

**Scope of work:**

Booth Concept, Booth Design, Content, Constructions & Operations



**Project:**

The National Center for Wildlife Booth  
COP 27 - Sharm El-Sheikh

**Client:**

The National Center  
for Wildlife

**Scope of work:**

Booth design, Construction, International Logistics, Operation



**Project:**

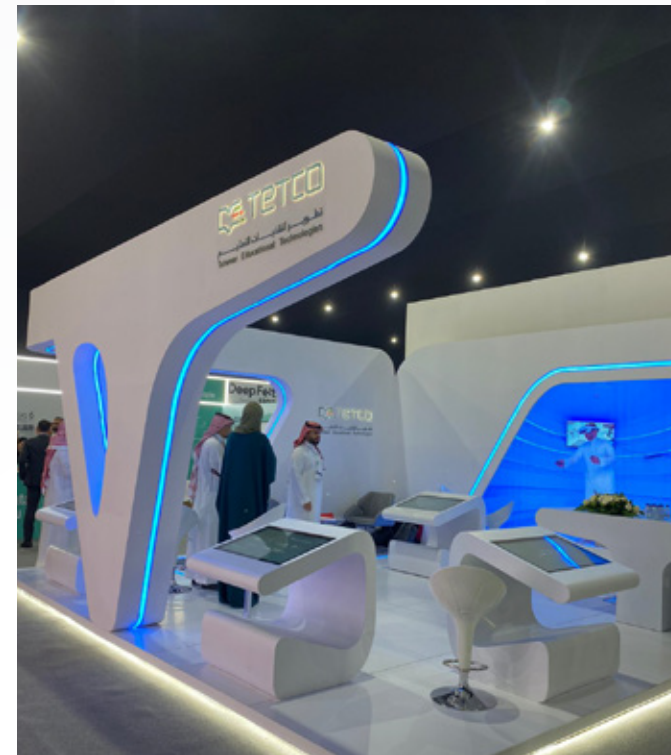
Afforestation Techniques Exhibition

**Client:**

King Abdulaziz Royal Reserve Pavilion

**Scope of work:**

Booth design, construction and operation



**Project:**

TETCO Exhibition Booth - Leap 23

**Client:**

TETCO

**Scope of work:**

Booth design, construction and operation

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DRC

**Project:**  
DRC booth - LEAP24

**Client:**  
DRC

**Scope of work:**  
Booth design, construction and operation



squadio

**Project:**  
Squadio booth - LEAP24

**Client:**  
Squadio

**Scope of work:**  
Booth design, construction and operation



وزارة الاتصالات  
وتقنية المعلومات  
MINISTRY OF COMMUNICATIONS  
AND INFORMATION TECHNOLOGY

**Project:**  
LEAP24 AI Oasis Hackathon

**Client:**  
Ministry of Communications  
and Information Technology of Saudi Arabia

**Scope of work:**  
Booth design, construction and operation





**Project:**  
NEOM Food Safety Workshop

**Client:**  
Takamol

**Scope of work:**  
Designs, logistics, Constructions & Operations



**Project:**  
Elite Program - Ministry of Human Resources

**Client:**  
Takamol

**Scope of work:**  
Gala Dinner design, Implementation and operation



**Project:**  
Workshop: Beyond The Decade's Voyage to Explore The Red Sea

**Client:**  
The National Center for Wildlife

**Scope of work:**  
Workshop planning, construction and operation

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**Project:**  
National Center for Plant Cover Development & Combating Desertification (NCVC) Fun Day

**Client:**  
NCVC

**Scope of work:**  
Festival design, construction and operation



**Project:**  
Annual Ceremony for Tawuniya Employees

**Client:**  
Tawuniya

**Scope of work:**  
Gala Dinner design, Implementation and operation



**Project:**  
Annual Petroleum Demand Sustainability Program Celebration

**Client:**  
Ministry of Energy

**Scope of work:**  
Gala Dinner design, Implementation and operation



# Contact Us

Ready to take your event to ***the next level?***  
If yes, We'd love to hear from you!

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