



wotn

Profile 2025



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Worth of Tomorrow's Need

A Trusted Partner for Ambitious Visions

We deliver what we promise, transforming ideas into extraordinary, large-scale experiences.



Meet wotn

Where vision meets innovation

WOTN is a Saudi-founded, globally experienced event management firm delivering premium tailored, world-class experiences.

Deeply aligned with Saudi Arabia's Vision 2030 objectives, leveraging creativity, precision, and strategic insight to support governmental, semi-governmental, and private sector initiatives & events. Our teams integrate strategy, innovation, and execution excellence—ensuring every event leaves a measurable impact.

+115
Employees

2 Branches
in Riyadh & Cairo

WOTN in Numbers

+350
Clients

+1800
Events

+7M
Visitors



We are the Experience Creators



Scan or
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“At WOTN, we believe that behind every client request reflects a purpose—and behind every need, an insight worth understanding. This belief drives us to integrate deeply with our partners and deliver outcomes that go beyond expectations. In a short time, we’ve proven that our values can set us apart. **We don’t just bring the idea—we lead its realization,** through trusted local and global partnerships. **Simply put: *we deliver what we promise.*”**

Mohammed Al-Ghuraibi, Founder & CEO

Delivering Excellence Driving Innovation

Our Vision

We envision every event as a legacy moment—blending creativity, precision, and innovation to reshape the landscape of events and leave an enduring mark.

Our Mission

To lead the events sector by delivering impactful, innovative, and scalable experiences. We transform ambitious visions into exceptional realities through strategic partnerships, advanced technologies, and a client-first approach.

Our Values



Innovation

We continuously push boundaries, by integrating creative solutions and advanced technology.



Added Value

Beyond meeting expectations, we deliver experiences that provide genuine, measurable value to clients.



Speed

Combining precision and efficiency—we deliver on time without compromising quality.



Transparency

We build trust through honesty, clear communication, and complete operational transparency.



Excellence

Our commitment to excellence ensures that every project stands out and leaves a lasting impact.

Our Pillars

The driving force behind our success

Purpose-Driven Leadership

Guided by experienced professionals who combine strategic foresight, creative ambition, and operational rigor—ensuring flawless execution and long-term client value.

High-Performance Teams

Carefully selected talent, united by a growth mindset and a commitment to excellence. We foster collaboration, accountability, and continuous innovation.

Global Strategic Partnerships

Leveraging a network of trusted local and global partners, we bring added value through implementing global standards, technological integration, and operational scalability.

Core Business Solutions

Tailored Solutions for High-Impact Events



Conferences



Exhibitions



Festivals & Cultural Events



Corporate Events



Work Frame Agreements



Event Software Solutions

Every Project Counts

We Deliver
what we Promise

Design

Reality



Our Success Partners

Our client partnerships are built on trust, strategic alignment, and long-term value creation.



جائزة المحتوى المحلي
Local Content Award



هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority



وزارة الثقافة
Ministry of Culture

تكامل
Takamol



وزارة الاستثمار
Ministry of Investment



محمية الملك عبدالعزيز الملكية
King Abdulaziz Royal Reserve



نيوم NEOM

TAWAL



هيئة المسرح والفنون الأدائية
Theater and Performing Arts Commission



هيئة التراث
Heritage Commission



روشن
ROSHN

أرامكو السعودية
saudi aramco



LDi



وزارة الرياضة

SSCP
Saudi Society of Clinical Pharmacy
الجمعية السعودية للصيدلة الوطنية



هيئة الحكومة الرقمية
Digital Government Authority

SCCA

المركز السعودي للتحكيم التجاري
Saudi Center for Commercial Arbitration

pwc



وزارة الاتصالات
وتقنية المعلومات
MINISTRY OF COMMUNICATIONS
AND INFORMATION TECHNOLOGY

TAM

الاتحاد
السعودي
لرياضات الإلكترونيات

IPA
معهد الإدارة العامة
Institute of Public Administration



وزارة الصحة
Ministry of Health

SIPHA
Saudi International Pharmaceutical Sciences
Meeting & Workshops

المركز الوطني
لتنمية الحياة الفطرية
National Center for Wildlife
المملكة العربية السعودية



TETCO
تطوير لتقنيات التعليم
Tatweer Educational Technologies

المركز الوطني
لتنمية الغطاء النباتي ومكافحة التصحر
National Center for Vegetation Cover Development & Combating Desertification



squadib

SPS
Saudi Pharmaceutical Society
الجمعية الصيدلانية السعودية

DRC JISR

الموارد البشرية
والتنمية الاجتماعية



منشآت
monsha'at
الهيئة العامة للمنشآت الصغيرة والمتوسطة
Small & Medium Enterprises General Authority

الإقامة المميزة
Premium Residency

مصدر
masdr

موهبة
Mawhiba

الهيئة العامة للدواء والدواء
Saudi Food & Drug Authority



KAPSARC
مركز الملك عبدالله للدراسات والبحوث البترولية
King Abdullah Petroleum Studies and Research Center

OSP
برنامج استدامة الطلب على البترول
Oil Sustainability Program

Nit-
NESMA
INFRASTRUCTURE
& TECHNOLOGY



مستشفى قوى الأمن
SECURITY FORCES HOSPITAL
مكة المكرمة | Makkah

التعاونية
tawuniya

National Labor Observatory
المرصد الوطني للعمل

Meet WOTN

Vision & Mission

Values

Pillars

Core Business Solutions

Clients

Portfolio

Partnerships & Accreditations

Contact Us



Local Content Award Ceremony 2025

- Client

Local Content and Government Procurement Authority
- Type

Ceremony
- Scope

Visitor Journey mapping - Event concept- invitations Management - VIP protocols - Constructions - Content management - technical systems - Security & safety management - Risk management - AV - logistics - Gala dinner management - documentation - Evaluation & reporting



Click here

+600
Attendees

1
Executed
Exhibition

+3
3D Mapping

1
Gala Dinner



جائزة المحتوى المحلي
Local Content Award



هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority



The Global Conference For Giftedness & Creativity 2024

Client Mawhiba
Type Conference
Scope Visitor journey mapping - Event concept - VIP protocols - invitation management - event agenda - Speakers management - Constructions - technical system - Content management - Workshops management - Hackathon management - Sponsors management - Security & safety management - Risk management - AV - logistics - Marketing campaign management - Documentation - Evaluation & reporting



[Click here](#)

+1700 Attendees
300 Speakers & Participants
230 Participants of Creathon
+49M Digital Impact



Founding Day 'Najnaj Market'

Client Ministry of Culture
Type Festival
Scope Visitor journey mapping - event concept - Constructions - Attendance management - Security & safety management - Risk management - logistics - Shows & Activities management - documentation - AV- Evaluation & Reporting

+67,000 **+50**
Visitors Participating
Entities

+25 **+5**
Activities Executed
Managed Areas

+12
Executed
Zones



Local Content Award Ceremony 2024

Client Local Content and Government Procurement Authority

Type Ceremony

Scope Visitor Journey mapping - Event concept- invitations Management - VIP protocols - Constructions - Content management - technical systems - Security & safety management - Risk management - AV - logistics - Gala dinner management - documentation - Evaluation & reporting

+500 **1**
Attendees Executed Exhibition

+3 **1**
3D Mapping Gala Dinner



[Click here](#)



جائزة المحتوى المحلي
Local Content Award



هيئة المحتوى المحلي
والمشتريات الحكومية
Local Content & Government
Procurement Authority



SCCA 4th International Conference and Exhibition

- Client

Saudi Center for Commercial Arbitration
- Type

Conference
- Scope

Visitor journey mapping - Agenda Mapping - Event concept - 3D & 2D Designs - Constructions - Logistics - Technology Systems - Content Management - Speakers Management - Attendance Management - Workshop Management - Hackathon Management - Exhibition Management

+1250

+30

Attendees

Speakers

1

Exhibition

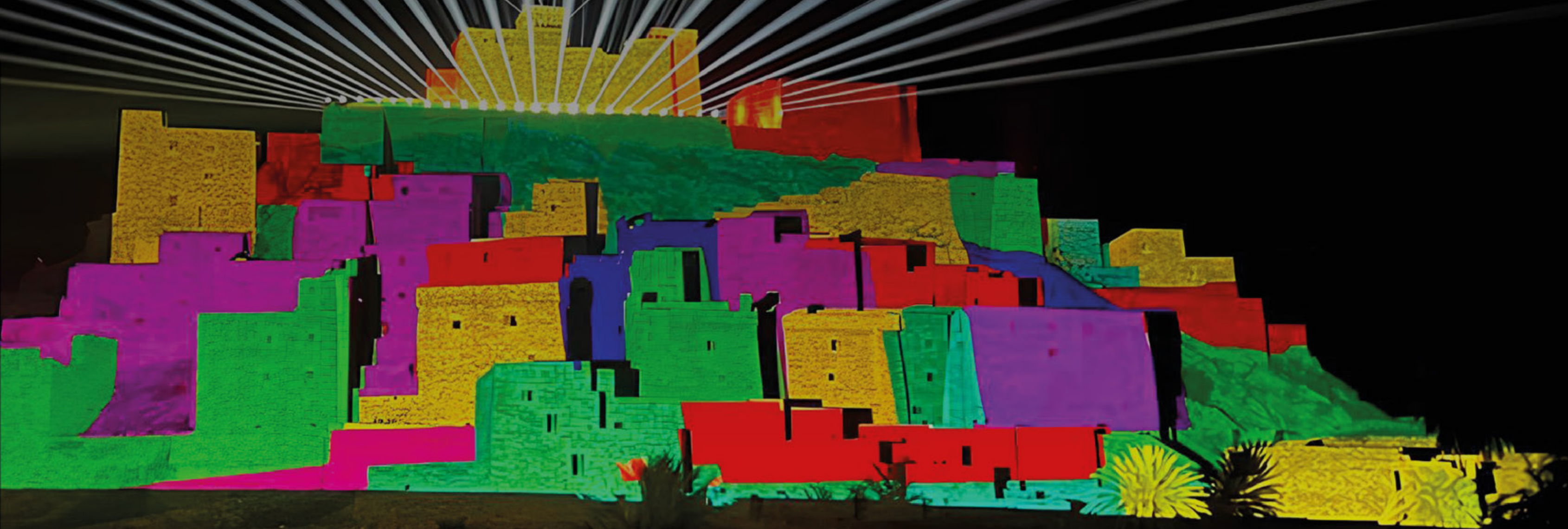
12

Executed Booths



Sound and light projection mapping - World Heritage Day

Client Heritage Authority
Type Projection Mapping
Scope Light and sound shows in 5 archaeological sites (Al Baha - Yanbu - Al-Jawf - Najran - Hail) - Security and safety management - Risk Management - Media Coverage - AV - Evaluation & Reporting



[Click here](#)

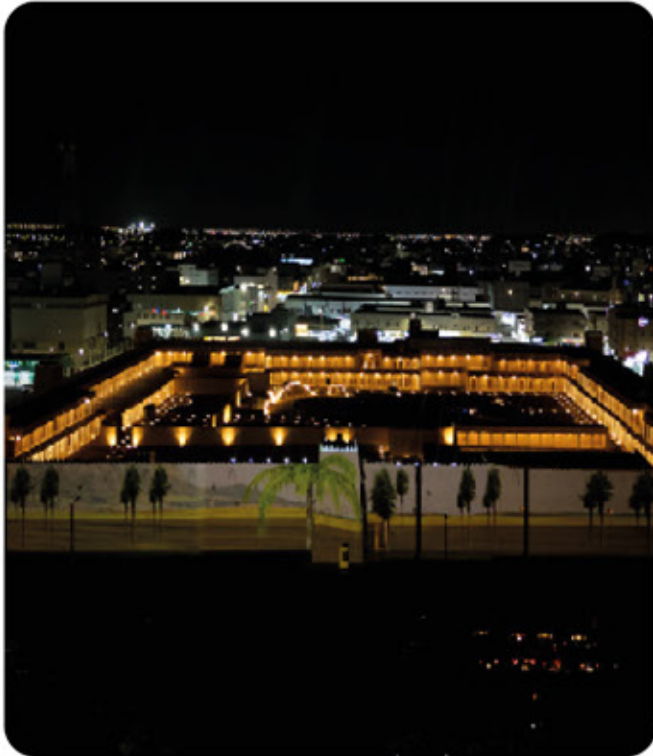
Al - Jawf

Hail

Yanbu

Al - Baha

Najran



هيئة التراث
Heritage Commission



وزارة الثقافة
Ministry of Culture

Annual International Conference SSCP 2024

Client Saudi Pharmaceutical Society
Type Conference
Scope Visitor journey mapping - Event concept - VIP protocols - Invitation management - Event agenda - panel discussions management - Constructions - Technical System - Content management - Workshop Management - Hackathon management - Sponsors & partners management - Security & Safety management - Risk Management - AV - logistics - documentation - Evaluation & reporting

+4,000 **+125**

Attendees Speakers

+40 **+500K**

Exhibitors Ticketing

1
Hackathon



[Click here](#)



SSCP
Saudi Society of Clinical Pharmacy
الجمعية السعودية للممارسة الإكلينيكية

New Identity Launch Ceremony of the Institute of Public Administration

Client Institute of Public Administration
Type Launching Ceremony
Scope Visitor journey mapping - Event concept - VIP protocols - invitation management - Constructions - Content Management - Theater management- Speakers management - Agreement Signing Management - Technical System - Security & Safety management - Risk Management - AV - logistics - Documentation - Evaluation & reporting

300

Guests

5

MoU

1

Operation
Day

3

Areas



Saudi-British Roundtable Meeting 2024

Client

Type

Scope

Ministry of Investment

Meeting

Visitor journey mapping - Event concept - Constructions - VIP protocols - invitation management - Agreement Signing Management - Security & Safety management - Risk Management - AV - logistics - Hospitality services management - documentation - Evaluation & reporting

+50

Attendees

1

Operation Day

1

Gala Dinner

2

Areas



وزارة الاستثمار
Ministry of Investment

Saudi-Italian Roundtable Meeting 2025

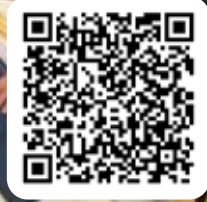
Client Ministry of Investment
Type Meeting
Scope Visitor journey mapping - Event concept - Constructions - VIP protocol - invitation management - Agreement Signing Management - Security & Safety management - Risk Management - AV - logistics - Hospitality services management - Documentation - Evaluation & reporting

+50
Attendees

+25
MoU

1
Operation Day

1
Gala Dinner



[Click here](#)



وزارة الاستثمار
Ministry of Investment

Saudi-Turkish Roundtable Meeting 2024

Client Ministry of Investment
Type Meeting
Scope Visitor journey mapping - Event concept - Constructions - VIP protocols - invitation management - Agreement Signing Management - Security & Safety management - Risk Management - AV - logistics - Hospitality services management - Documentation - Evaluation & reporting

+60

Attendees

1

Operation Day

1

Gala Dinner

2

Areas



Click here



وزارة الاستثمار
Ministry of Investment

Saudi-Swiss Roundtable Meeting

Client Ministry of Investment
Type Meeting
Scope Visitor journey mapping – event concept – Constructions – VIP protocols – invitation management – Agreement Signing Management – Security & Safety management – Risk Management – AV – logistics – Hospitality services management – Media coverage – Evaluation & reporting

+150

Attendees

3

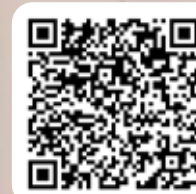
MoU

2

Areas

1

Operation
Day



Click here



وزارة الاستثمار
Ministry of Investment

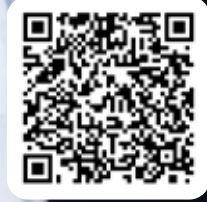
Saudi-Thailand Investment Forum



Client Ministry of Investment
Type Forum
Scope Visitor journey mapping - event concept - Constructions - VIP protocols - invitation management - Agreement Signing Management - Security & safety management - Risk Management - Logistics - Hospitality Services Management - Documentation - AV - Evaluation & Reporting

+300
Attendees

160
Participating
Government
Entities



Click here

11
MoU

1
Operation
Day



Saudi-Japan Investment Forum

Client Ministry of Investment
Type Forum
Scope Visitor journey mapping - Event concept - Constructions - VIP protocol - invitation management - Agreement Signing Management - Security & Safety management - Risk Management - AV- logistics - Hospitality services management

+400

Guests

11

MoU

+150

Meeting
Attendees

8

Executed
Booths



Click here



Launching King Abdulaziz Royal Reserve Strategy

Client King Abdulaziz Royal Reserve Development Authority

Type Launching Strategy & Ceremony

Scope Visitor journey mapping - Event concept - VIP protocols - invitation management - Constructions - Content Management - Theater management - Managing media campaigns - launching process management - Technical System - Security & Safety management - Risk Management - AV - logistics - Documentation - Evaluation & reporting.

60

VVIP Guests

2

Media Campaigns

5

European Tents

1

Operation Day



Click here



محمية الملك عبدالعزيز الملكية
King Abdulaziz Royal Reserve



NEOM Job Fair 2023

Client NEOM
Type Job Fair
Scope Visitor journey mapping - Event concept - Constructions - Exhibition Management - Partner Entities Management - Interviews & Virtual Meetings Management - Technical System for Managing Registration, Invitations, Interviews, Acceptance, and Rejection - Media Campaign Management - Security & Safety management - Risk Management - AV - logistics - Documentation - Evaluation & reporting

+3,200 +25

Visitors Executed Participants Booths

+22
Executed Interview Booths

1
Fully Integrated Virtual Platform



The Annual Meeting Of SPS SIPHA23

Client

SPS

Type

Conference

Scope

Visitor journey mapping - Event concept - VIP protocols - invitation management - event agenda - Speakers management - Constructions - Technical System - Content Management - Workshop management - Sponsors management - Security & Safety management - Risk Management - activities Management - logistics - Documentation - Evaluation & reporting

SIPHA

Saudi International Pharmaceutical Sciences Meeting & Workshops

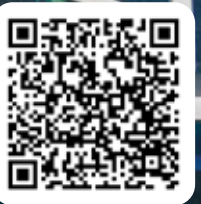
watn Worth of Tomorrow's Need

+3,800 +40

Visitors Executed Booths

2 +10

Executed stages Professional Workshops



Click here

Annual International Conference SSCP 2023

Client Saudi Pharmaceutical Society
Type Conference
Scope Visitor journey mapping - Event concept
- VIP protocols - invitation management
- agenda management - Virtual
Conference & Exhibition Management
- Panels decisions management -
Construction & setup management
- Exhibition Management - Technical
System - Content management -
Sponsors management - Security &
Safety management - Risk Management
- AV - logistics - Documentations -
Evaluation & reporting.

+4,000

Visitors

+9

Executed
Booths

7

Areas

+8

Professional
Workshops



Click here

Annual International Conference SSCP 2022

Client Saudi Pharmaceutical Society
Type Conference
Scope Visitor journey mapping - Event concept - VIP protocols - invitation management - agenda management - Virtual Conference & Exhibition Management - panels decisions management - Constructions - Exhibition Management - Technical System - Content management - Sponsors management - Security & Safety management - Risk Management - AV - logistics - Documentations - Evaluation & reporting.

+3,000

Visitors

+8

Executed Booths

6

Areas

+6

Professional Workshops



Click here

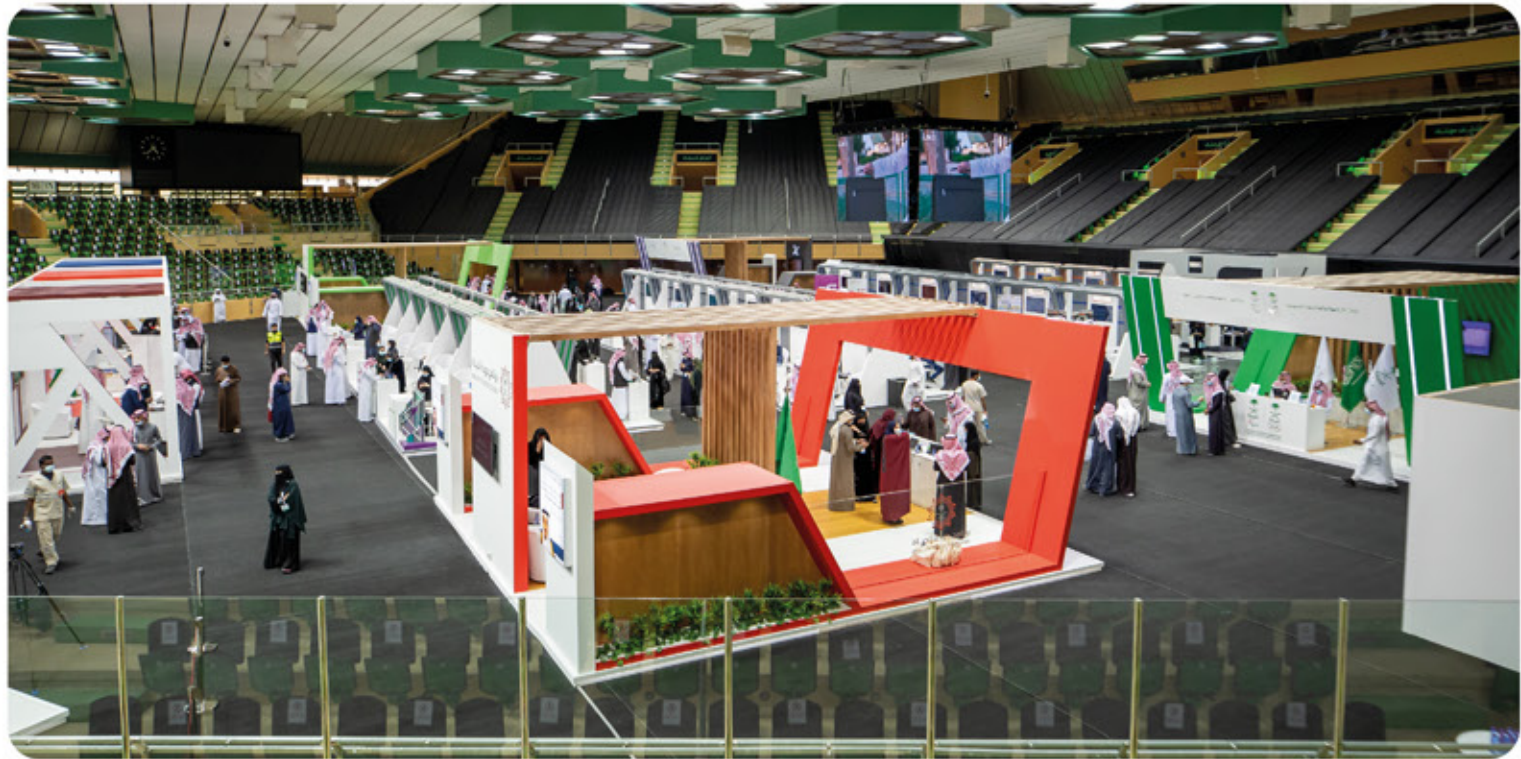


Sports Career Day

Client Leadership Development Institute
Type Career Fair
Scope Visitor journey mapping - Event concept - Constructions - Sponsors management - Interviews management - Technical System - workshop management - logistics - Security & Safety management - Risk Management - AV- Documentations - Evaluation & reporting

+6,000 Visitors
+70 Executed Booths

+20 Professional Workshops
3 Operation Days



LDi



[Click here](#)

Saudi-Swiss Cultural Dinner

Client

Ministry of Investment

Type

Gala Dinner

Scope

Visitor journey mapping - event concept - Constructions - VIP protocols - Activities management - Security & Safety management - Risk Management - AV - logistics - Hospitality services management - documentations- Evaluation & reporting

+120

Attendees

+10

Entertainment Activations



[Click here](#)

5

Cultural Zones

1

Operating Day





وزارة الاستثمار

Ministry of Investment

FIFA World Cup Qatar Aramco

Client Aramco
Type Festival
Scope Visitor journey mapping - Event concept - Constructions - Attendance management - sponsors management - Security & Safety management - Risk Management - AV - logistics - Shows & activities management - Documentations - Evaluation &reporting

+126,000 **+10**

Visitors Executed Zones

4 **+20**

Main Areas Side Activities



Click here



تكنولوجيا لتحسين إدارة الموارد البشرية

Jisr Conference 23

Client Jisr
Type Conference
Scope Visitor journey mapping - Event concept - VIP protocol - invitation management - agenda management - Speakers management - Constructions - Technical System- Content management - Sponsors management - Security & Safety management - Risk Management - AV - logistics - Documentation - Evaluation & reporting

+300
Visitors

+7
Speakers

1
Operation Day

1
Virtual Platform

متحدث
أ.عبدالعزیز المهباش
مستشار موارد بشرية



متحدث
أ.نايف عمر العوبثاني
مستشار موارد بشرية



متحدث
م.محمد عكار الجوهي
المؤسس والرئيس التنفيذي لشركة جسر



Click here



Riyadh GovJam Hackathon 2023

Client Digital Government Authority, PWC Hackathon

Type

Scope Visitor journey mapping - Event concept - VIP protocol - invitation management - partners management - Hackathon & judges management - Constructions - Technical System - Content management - Sponsors management - Security & Safety management - Risk Management - AV - logistics - documentations - Evaluation & reporting.

+100
Participants

+20
Executed
Booths

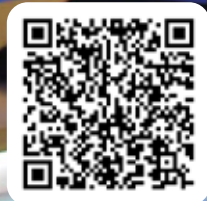
1
Executed
stage

2
Operation
Days



pwc

هيئة
الحكومة
الرقمية
Digital
Government
Authority



Click here

Recycle for Sustainability 2023

Client NEOM
Type Awareness Campaign
Scope Visitor journey mapping - Event concept - Constructions - invitation management - Exhibition Management - Security & Safety management - Risk Management - AV - logistics - Hospitality services management - Documentation - Evaluation & reporting

+2,000 **+950**
Visitors Surveys

2 **4**
Operation Days Executed Booths

+4
Side Activities



Aramco Fun Day

Client Aramco
Type Festival
Scope Visitor journey mapping - Event concept - Constructions - Attendance management - Sponsors management - Security & Safety management - Risk Management - AV - logistics - Accompanying Events Management - Documentations - Evaluation & reporting.

+2000

Visitors

7

Executed Zones

+25

Activities

1

Operation Day



أرامكو السعودية
Saudi Aramco



Click here



KAPSARC National Day 92

Client KAPSARC
Type Festival
Scope Visitor journey mapping - Event concept - Constructions - Attendance management - partners management- Security & Safety management - Risk Management - AV - logistics - Accompanying Events Management - documentations - Evaluation & reporting.

+800
Visitors

+20
Zones



[Click here](#)

+15
Activities

1
Operation Day



Launching the 14th of National Program for Gifted Identification

Client Mawhiba
Type Launching Ceremony
Scope Visitor journey mapping - Event concept - Invitations management - VIP protocols - Constructions - content management - Theater management - Execute & manage the launching idea -Technical - Security & Safety management - Risk Management - AV - logistics - Documentation - Evaluation & reporting.

+120

Attendees

1

Executed stage

6

Participating Departments

1

Operation Day



Click here

Interactive Franchise Market

Client

Monsha'at

Type

Exhibition (Virtual)

Scope

Visitor journey mapping - Event concept - Virtual Platform Management - participants entities management - Technical System

+12,000

Visitors

+50

Participating Entities

+12

Professional Workshops

1

Virtual Platform



Click here





Nuss (Zone Partner) at Athar Festival

Client NUSS

Scope Booth Concept, Booth Design, Content, Constructions & Operations



The National Center for Wildlife Booth COP 27 - Sharm El-Sheikh

Client The National Center for Wildlife

Scope Booth design, Construction, International Logistics, Operation



Afforestation Techniques Exhibition

Client King Abdulaziz Royal Reserve Pavilion

Scope Booth design, construction and operation



NIT booth - The 8th General Conference of the Arab Union of Electricity 2025

Client Nesma Infrastructure & Technology

Scope Booth design, construction and operation





Premium Residency Center booth - LEAP25

Client Premium Residency Center

Scope Booth design, construction and operation



Masdr booth - LEAP25

Client Masdr

Scope Booth design, construction and operation



AI Oasis Hackathon LEAP24

Client Ministry of Communications and Information Technology of Saudi Arabia

Scope Booth design, construction and operation





DRC booth - LEAP24

Client	DRC
Scope	Booth design, construction and operation

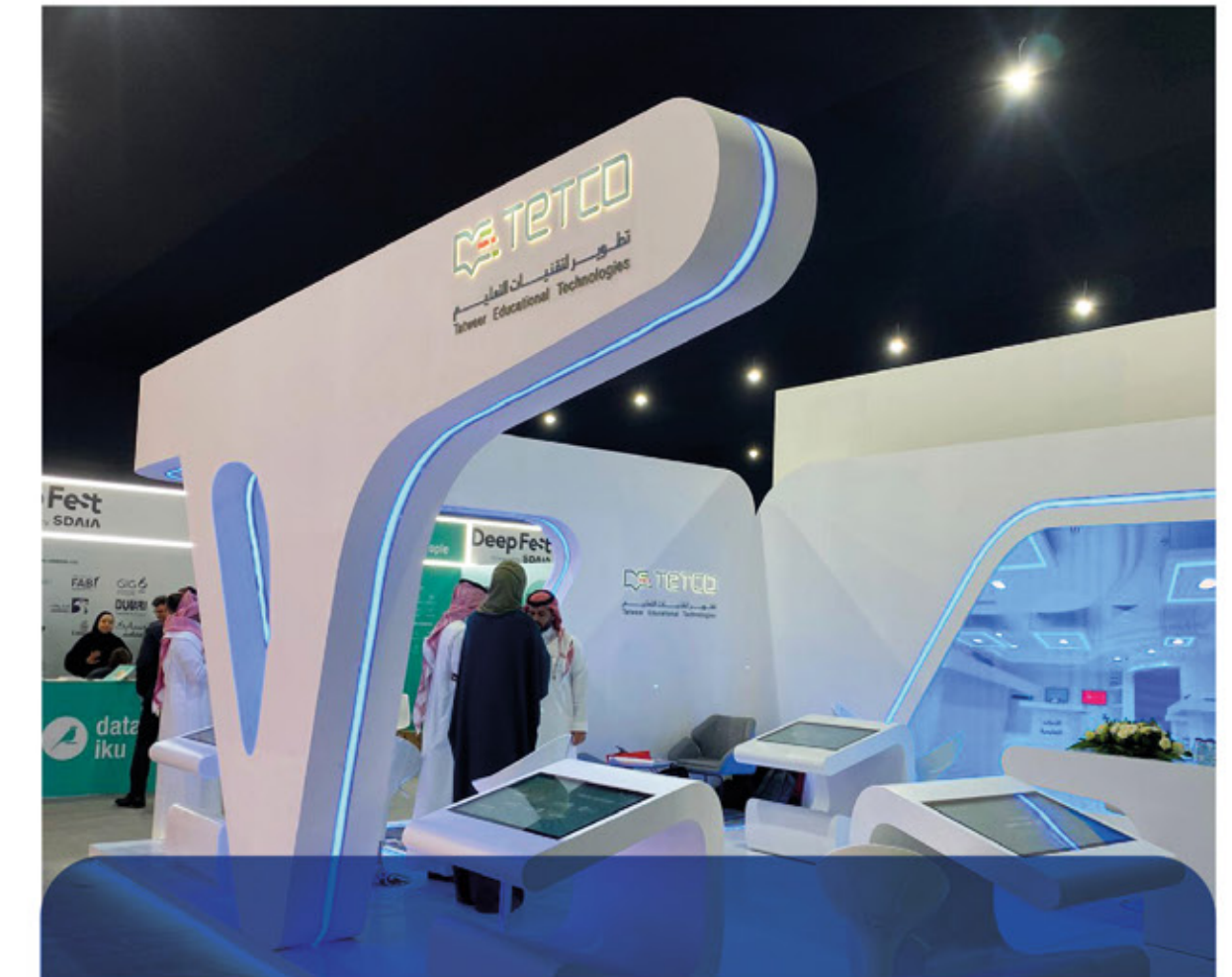
DRC



Squadio booth - LEAP24

Client	Squadio
Scope	Booth design, construction and operation

squadio



TETCO Exhibition booth - LEAP 23

Client	TETCO
Scope	Booth design, construction and operation

TETCO
تطوير لتقنيات التعليم
Tatweer Educational Technologies



NEOM Food Safety Workshop

Client Takamol

Scope Designs, logistics, Constructions & Operations

تكامل
Takamol



Elite Program Ministry of Human Resources

Client Takamol

Scope Gala Dinner design, Implementation and operation

تكامل
Takamol



Beyond The Decade's Voyage Workshop

Client The National Center for Wildlife

Scope Workshop planning, construction and operation



المركز الوطني
لتنمية الحياة الفطرية
National Center for Wildlife
المملكة العربية السعودية



(NCVC) Fun Day

National Center for Plant Cover
Development & Combating Desert-
ification

Client NCVC

Scope Festival design, construction
and operation

المركز الوطني
لتنمية الغطاء النباتي ومكافحة التصحر
National Center for Vegetation Cover Development & Combating Desertification



Annual Ceremony for Tawuniya Employees

Client Tawuniya

Scope Gala Dinner design, Implementation
and operation

التعاونية
tawuniya



Annual Petroleum Demand Sustainability Program Celebration

Client Ministry of Energy

Scope Gala Dinner design, Implementation
and operation

برنامج استدامة الطلب على البترول
Oil Sustainability Program





Consultation Partner

Providing transformation advisory, Big Data, and Governance Management—supporting WOTN's data-driven strategies and ensuring alignment with international best practices and governmental procedures.





Strategic Partnership

Our external audit partner, overseeing financial, risk, and governance compliance in line with Saudi governmental regulations and global standards.





ICCA

Membership

Globally accredited in managing conferences, exhibitions, and international collaboration programs, adhering to the highest operational standards.





Classification

Officially recognized as a First Class certified service provider in event management.

شهادة

تصنيف مقدمي خدمات المدن

تمنح وزارة البلديات والإسكان شهادة تصنيف للمنشأة

شركة وتين الحلول لتقنية المعلومات

نظم

balady

Ministry of Municipalities and Housing

بيانات المنشأة	الرقم الوطني الموحد / الترخيص	تاريخ إصدار السجل التجاري / الترخيص	اسم مالك المنشأة	نوع المنشأة
	7009098299	09/11/2020		ذات مسؤولية محدودة

بيانات شهادة التصنيف	رقم الشهادة	تاريخ الإصدار	رقم الإصدار	نوع الإصدار
	2025001230	03/02/2025	1	اصدار

مجالات شهادة التصنيف	المجال	درجة التقييم الانتمائي	درجة التقييم الفني	درجة التصنيف
	المعارض والمؤتمرات	BBB+	94	الدرجة الأولى

وكيل الوزارة لتنظيم مشغلي المدن

عبدالرحمن بن أحمد الغنني

03/02/2027

- يسري مفعول هذه الشهادة حتى تاريخ

- تصدر هذه الشهادة إلكترونياً وعلى الجهات المالكة للمشاريع التحقق من الشهادة والإطلاع على الأنشطة من خلال مسح رمز الاستجابة السريع QR Code.

Contact US

Let's create together

Say hello to the real experience!

Bring your next event to life—guided by experience, innovation, and excellence.

Contact Info:

-  wotn.com.sa
-  Info@Wotn.com.sa
-  +966 58 044 5151
-    