

# WOTN Profile

Worth of  
Tomorrow's Needs



# “Your iconic event has just started!”

From *idea* to *production*,  
Here is your 360° experience to create  
an exceptional event with WOTN!

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***“Events built..  
to impact”***

# About US

# 360

## BEYOND EXPECTATIONS

**We pride** ourselves on being a leading company within Saudi's major growing advances, specialized in 360° luxurious event management services, taking events to the next level of worth.

**We exist** to build outstanding experiences that seamlessly connect you with your audience. Our 360° approach integrates creative thinking, project planning, art direction, marketing, operations, logistics, and cutting-edge technologies. This blend ensures that your event is not just memorable but ready to be truly exceptional.

# A

# P

# P

## +50 Employees

An excellent team of more than 50 employees, across different **expertise** and **disciplines**.

# F

# O

# A

# C

# H

## 2 Branches

Serving integrally over two centers, **Riyadh** and **Cairo**, with a high level of standards

# Our Vision

## More Impacts, More Success Stories!

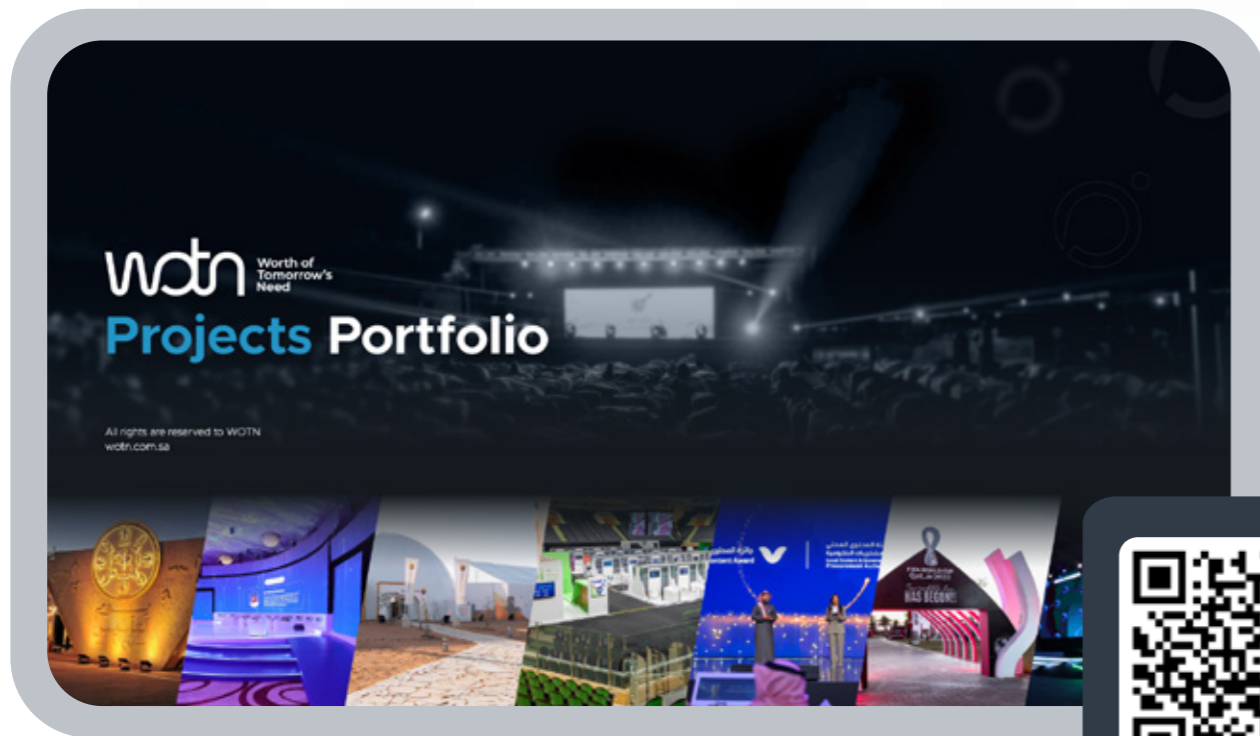
At WOTN, our clients take **center stage**. We are committed to prioritizing their needs and aspirations. Our vision is to go beyond the ordinary, providing idea-led and comprehensive event management services. Each event is transformed into an iconic experience, creating enduring **value** and making a profound impact that exceeds our clients' expectations.

# Our Mission

With our **passionate, creative & industry professionals** at WOTN, We seek as market leaders reshaping & enhancing the event management sector in Saudi Arabia by **raising the quality** standards of the provided work, accurate implementation, and the power of customized technology & creative solutions, delivering the efficiency to the highest performance.

# Beyond the Scope

## A Deep Dive into Our Projects



WOTN Projects Portfolio



Click Here



WOTN Projects Video



Click Here

# Our Pillars

## Leadership

Our WOTN's leadership has an **extensive experience**, boosting & supervising the projects that reflect our mission and achieve our goals, in addition to our ambition & creative approach that motivates us to explore the horizons of excellence.

## Teamwork

Our professionals, **creative minds**, and **innovators** have been selected carefully according to their qualifications, growth mentalities & our high standards, offering them a healthy work environment & development paths, creating a good spirit of passion, loyalty & giving.



# Metyis Consultation Partner

A global, forward-thinking firm that develops and delivers Big Data, Digital Commerce, Marketing and Design solutions, and provides Advisory services



# EY Strategic Partnership

Proud of our strategic partnership with EY  
As an **internal audit company** for WOTN



## Accreditations

# Balady Certificate

Classified as certified service providers in the communications and information technology sector within the classification of city service providers granted by the Ministry of Municipal, Rural Affairs and Housing



ملحق الشهادة

الدرجة الرابعة

اسم المنشأة: شركة وتين الحلول لتقنية المعلومات

رقم السجل التجاري / الترخيص: 1010667302

الأنشطة	القطاع
أنشطة خدمات التنظيف للمباني الحكومية، أنشطة خدمات صيانة المباني، إدارة عمليات الصيانة والتشغيل في المباني والمرافق التابعة لها، التنظيف العام للمباني، رعاية وصيانة مناظر المباني والحدائق المنزلية وحدائق الأسقف وأجهزة المباني الخاصة وغيرها، تنظيم وإدارة المعارض والمؤتمرات، تنظيم وإدارة الحشود، تشغيل مراكز ومرافق المعارض والمؤتمرات، تنظيم الفعاليات الترفيهية	الاتصالات وتقنية المعلومات

أنشطة شهادة التصنيف

وكيل الوزارة لتنظيم مشغلي المدن

م. فيصل بن حسين الصنقر

17/12/2024 حتى تاريخ هذه الشهادة  
- تصدر هذه الشهادة إلكترونياً وعلى الجهات المالكة للمشاريع التحقق من الشهادة المقدمة من خلال موقع الوزارة.

| Accreditations

# ICCA Membership

Proud to be a member specialized in conference, exhibition and event management and management of international cooperation programmes, accredited by ICCA



# Our Values

5 key values, we commit to & believe in its importance to be considered, before starting our work for more sustainable development & success.

360° Experience

## Speed

We seamlessly blend accuracy with efficiency, ensuring timely project delivery without compromising quality.

## Excellence

Excellence is fundamental at WOTN; our work speaks volumes, delivering excellence that stands out and leaves a lasting impression.

## Added Value

Beyond expectations, we create impactful experiences, offering genuine added value that exceeds expectations.

## Innovation

Creative thinking drives our events. We embrace innovation, pushing boundaries to shape the future of the dynamic event industry.

## Transparency

Transparency is not just a commitment but a cornerstone of our culture. At WOTN, we ensure open communication, fostering credibility and building enduring relationships.



360° Experience

نتخيل المستقبل،  
نصممه،  
نشاركه

**“Making every project count”**

# Our Solutions



# We Deliver what we Promise

Design Reality



INTO





# Latest Clients

// Our Success Partners!



# Founding Day 'Najnaj Market'

**Client:** Ministry of Culture

**Type:** Festival

**Scope of work:** Festival design, construction and operation



**+67,000**  
Visitors



**+50**  
Participating  
Entities



**+25**  
Activities



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# Local Content Award Ceremony

جائزة المحتوى المحلي  
Local Content Award

هيئة المحتوى المحلي  
والمشتريات الحكومية  
Local Content & Government  
Procurement Authority

**+500**  
Attendees



**4**  
Categories



**22**  
Winners



**Client:** Local Content and Government Procurement Authority

**Type:** Ceremony

**Scope of work:** Conceptualization, Design, Constructions, Logistics, Operations



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# Saudi-Swiss Roundtable Meeting

**Client:** Ministry of Investment

**Type:** Meeting

**Scope of work:** planning, design, implementation and operation



وزارة الاستثمار  
Ministry of Investment

**+150**  
Attendees

**3**  
MoU



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# Launching King Abdulaziz Royal Reserve Strategy

**Client:** King Abdulaziz Royal Reserve Development Authority

**Type:** Launching Strategy & Ceremony

**Scope of work:** Marketing & Launching Strategy, Event Designs, Content, Constructions & Operations



محمية الملك عبدالعزيز الملكية  
King Abdulaziz Royal Reserve

60  
VVIP  
Guests



2  
Media  
Campaigns



4  
Wildlife  
Species released



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# Saudi-Japan Investment Forum

**Client:** Ministry of Investment

**Type:** Forum

**Scope of work:** planning, design, implementation and operation



وزارة الاستثمار  
Ministry of Investment

**+400**  
Guests



**+15**  
Reciprocal  
Agreements



**+150**  
Saudi-Japanese  
Vision meeting  
Attendees



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# NEOM Job Fair 2023

Client: NEOM

Type: Job Fair

Scope of work: Job Fair Planning & Design, Build job fair web platform, Construction, Operation & Organizing



+3,200  
Visitors



+25  
Participating  
Entities



+1,400  
On-site  
interview



+1,600  
Virtual  
interview



Neom's Certified Supplier



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# Recycle for Sustainability 2023

Client: NEOM

Type: Awareness Campaign

Scope of work: Planning, Design, Build, and Operation



نيوم, NEOM

**+2,000**  
Visitors

**+950**  
Surveys

**+4**  
Activities



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# The Annual Meeting Of SPS SIPHA23

Client: SPS

Type: Conference

Scope of work: Conference design, construction and operation



+3,800  
Visitors



+40  
Participating  
Entities



+10  
Professional  
Workshops



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# Saudi-Swiss Cultural Dinner

**Client:** Ministry of Investment

**Type:** Gala Dinner

**Scope of work:** Gala Dinner design, Implementation and operation



وزارة الاستثمار  
Ministry of Investment

**+120**  
Attendees

**10**  
Entertainment  
Activations



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# FIFA World Cup Qatar Aramco

Client: Aramco

Type: Festival

Scope of work: Festival design, construction and operation



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# Sports Career Day



**+6,000**  
Visitors



**+70**  
Participating  
Entities



**+20**  
Professional  
Workshops



**Client:** Leadership Development Institute

**Type:** Career Fair

**Scope of work:** Booths design, construction and operation



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# Jisr Conference 23

# Jisr

**+300**  
Visitors



**+7**  
Speakers



**+850**  
Online Attendees



**Client:** Jisr

**Type:** Conference

**Scope of work:** Design, Constructions, Logistics, Operations/ Technology Systems



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# Riyadh GovJam Hackathon 2023

**Client:** Digital Government Authority, PWC

**Type:** Hackathon

**Scope of work:** Design, Constructions, Logistics, Operations/ Technology Systems



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# Aramco Fun Day



**+2,000**  
Visitors



**+7**  
Participating  
Entities



**+25**  
Activities



**Client:** Aramco

**Type:** Festival

**Scope of work:** Festival design, construction and operation



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# International Coffee & Chocolate Exhibition

**Client:** Heights

**Type:** Exhibition

**Scope of work:** Festival design, construction and operation

HEIGHTS

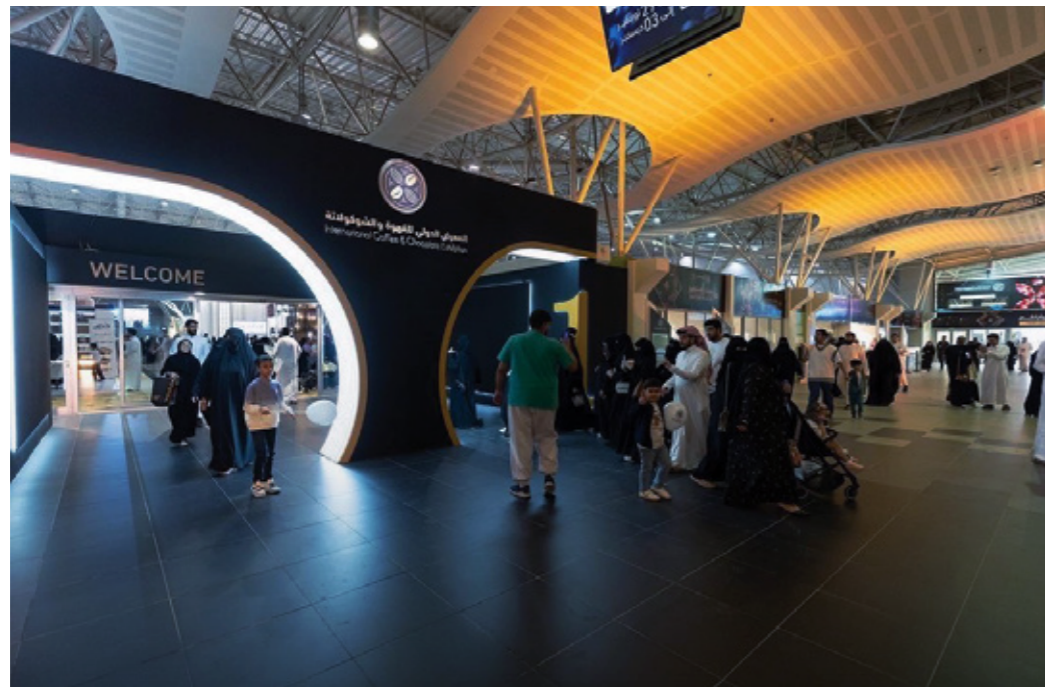
+60,000  
Visitors



+280  
Participating  
Entities



+72  
Activities



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# KAPSARC National Day 92



**+800**  
Visitors

**+20**  
Participating  
Entities

**+15**  
Activities

**Client:** King Abdullah Petroleum Studies and Research Center (KAPSARC)  
**Type:** Festival  
**Scope of work:** Festival design, construction and operation



# Annual International Conference SSCP 2022



**+3,000**  
Visitors



**+40**  
Participating  
Entities



**+6**  
Professional  
Workshops



**Client:** Saudi Pharmaceutical Society

**Type:** Conference

**Scope of work:** Conference design, construction and operation



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# Annual International Conference SSCP 2023



**+4,000**  
Visitors



**+40**  
Participating  
Entities



**+6**  
Professional  
Workshops



**Client:** Saudi Pharmaceutical Society

**Type:** Conference

**Scope of work:** Conference design, construction and operation



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# Launching the 14th of National Program for Gifted Identification

**Client:** Mawhiba

**Type:** Launching Ceremony

**Scope of work:** Design, Construction, Implementation, Logistics & Technology Systems



**+120**  
Attendees

**2**  
Strategic Partners

**6**  
Talented Departments



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# Interactive Franchise Market



**+12,000**  
Visitors

**+50**  
Participating  
Entities

**+12**  
Professional  
Workshops

**Client:** Monsha'at

**Type:** Exhibition (Hybrid)

**Scope of work:** Exhibition design, construction and operation



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**Project:**

Nuss (Zone Partner) at Athar Festival

**Client:**

NUSS

**Scope of work:**

Booth Concept, Booth Design, Content, Constructions & Operations



Egypt - SharmEl-Sheikh



**Project:**

The National Center for Wildlife Booth  
COP 27 - Sharm El-Sheikh

**Client:**

The National Center  
for Wildlife

**Scope of work:**

Booth design, Construction, International Logistics, Operation



**Project:**

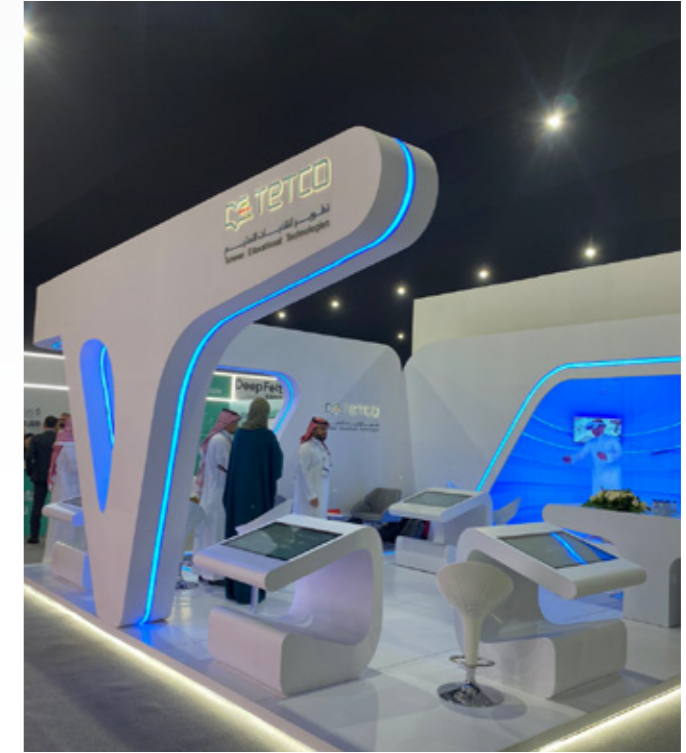
Afforestation Techniques Exhibition

**Client:**

King Abdulaziz Royal Reserve Pavilion

**Scope of work:**

Booth design, construction and operation



**Project:**

TETCO Exhibition Booth - Leap 23

**Client:**

TETCO

**Scope of work:**

Booth design, construction and operation



**DRC**

**Project:**  
DRC booth - LEAP24

**Client:**  
DRC

**Scope of work:**  
Booth design, construction and operation



**squadio**

**Project:**  
Squadio booth - LEAP24

**Client:**  
Squadio

**Scope of work:**  
Booth design, construction and operation



 وزارة الاتصالات  
وتقنية المعلومات  
MINISTRY OF COMMUNICATIONS  
AND INFORMATION TECHNOLOGY

**Project:**  
LEAP24 AI Oasis Hackathon

**Client:**  
Ministry of Communications  
and Information Technology of Saudi Arabia

**Scope of work:**  
Booth design, construction and operation



**Project:**  
NEOM Food Safety Workshop

**Client:**  
Takamol

**Scope of work:**  
Designs, logistics, Constructions & Operations



**Project:**  
Elite Program - Ministry of Human Resources

**Client:**  
Takamol

**Scope of work:**  
Gala Dinner design, Implementation and operation



**Project:**  
Workshop: Beyond The Decade's Voyage to Explore The Red Sea

**Client:**  
The National Center for Wildlife

**Scope of work:**  
Workshop planning, construction and operation

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**Project:**  
National Center for Plant Cover Development & Combating Desertification (NCVC) Fun Day

**Client:**  
NCVC

**Scope of work:**  
Festival design, construction and operation



**Project:**  
Annual Ceremony for Tawuniya Employees

**Client:**  
Tawuniya

**Scope of work:**  
Gala Dinner design, Implementation and operation



**Project:**  
Annual Petroleum Demand Sustainability Program Celebration

**Client:**  
Ministry of Energy

**Scope of work:**  
Gala Dinner design, Implementation and operation

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# Contact US

Ready to take your event to ***the next level?***  
If yes, We'd love to hear from you!

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